

bodykey
by NUTRIWAY®



Unlock the winner in YOU with the BodyKey® by NUTRIWAY® 60 Day Weight Management Challenge

Get Started & Join

BodyKey® 60 Day Challenge

Introducing the BodyKey® by NUTRIWAY® 60 Day Weight Management Challenge to help support achieving your weight loss goals. It's now time to get excited and team up in a group of 4 and get started on the BodyKey 60 Day JumpStart Pack. You and your team are able to enter from the 21st September to 30th November 2015. The BodyKey Challenge will give you and your team the chance to win some great prizes and a chance to win the Regional Grand Prize where there will be 2 winning teams. These winning teams will enjoy a chance of a life time, winning a 5 night cruise on the Quantum of the Seas by Royal Caribbean. Sailing from Shanghai, China to Kumamoto-Japan, Busan-Korea and back to Shanghai – it doesn't get better than this! Here's how you get started:



Get Started With BodyKey

- Download the BodyKey App upon purchase of your BodyKey 60 Day JumpStart Pack. (VS/QO: 261014)
- Complete the BodyKey Personalised Assessment Questionnaires to unlock your plan.
- You will then be prompted to provide the Master Code for activation. The Master Code is your key to gain access to use the BodyKey Assessment Tool and is provided upon purchase of the BodyKey 60 Day JumpStart Pack.



Team Up

- Form a team of 4 and get them all started on the BodyKey program. The team leader needs to register the team via the BodyKey App. The team leader must be a valid IBO and the team must include at least 1 new IBO*. Once registered, the challenge will start the next day.
- Registration period: 21st September to 30th November 2015. Last team entry can be submitted on the 30th November 2015, 11:59pm.

* IBO who joins Amway less than 90 days from the date of joining the challenge. See Terms and Conditions at www.nutriwaybodykey.com.au / www.nutriwaybodykey.co.nz for more detail.

3 Unlock Your Plan

After completing the assessment, you can set your goal and a personalised meal plan and exercise plan will be loaded to your app on a weekly basis.

Now here are your task:

- Meet your goal set for food calorie and activity calorie
- Wear your InBodyBand at all times even when you sleep
- Record and input your food and exercise into the app daily
- Sync the band with the app every day
- Stay online to get your record sent to us

There are fortnightly, monthly and regional grand prizes up for grabs so embrace the team spirit, motivate and support each other to stay on track and meet the goal set. You can do it!

Terms and Conditions apply, visit www.nutriwaybodykey.com.au / www.nutriwaybodykey.co.nz

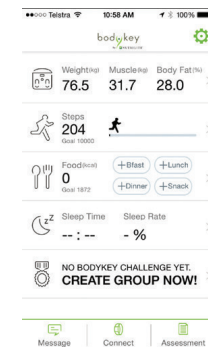




Fortnightly & Monthly Contest

Upon joining the BodyKey® Challenge, your team will automatically enter into a fortnightly and monthly Contest where there will be 2 winning teams chosen for each Contest period. This Contest is competing against teams within Amway of Australia and New Zealand.

Make sure you update us with your progress via the BodyKey App to be a winner. Each member within the winning teams chosen will receive a NUTRIWAY® Health Pack.



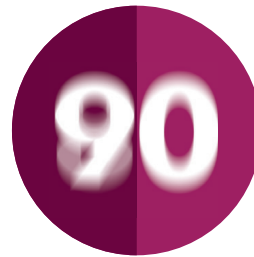
The competing criteria will be based on either one or more of the following :



Total team's
calories burnt



Total team's steps



Total team's
BodyKey points



Total team's body
fat lost (kg)

Announcement of the winning teams will be made via the NUTRIWAY® Facebook page, BodyKey website and push message within the BodyKey app.

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See www.nutriwaybodykey.com.au / www.nutriwaybodykey.co.nz for more details.

Regional Grand Challenge



Send your story in 1,000 words or less and photos (before & after) upon your 60 day completion for your chance to win a luxury cruise worth \$13,500 for your team, where you will twin share with your team members.

There will be 2 winning teams from Australia and/or New Zealand that will enjoy this chance of a life time, winning a 5 night cruise on the Quantum of the Seas by Royal Caribbean. Sailing from Shanghai, China to Kumamoto-Japan, Busan-Korea and back to Shanghai – it doesn't get better than this!

To learn more about the cruise visit:

www.royalcaribbean.co.uk/our-ships/quantum-class/

Judging criteria of the winner is based on:

- Your team's total weight loss during the challenge period
- Your team's transformation weight loss journey
- How the team overcame emotion and physical barriers
- Overall team spirit on working together
- Overall improvement on appearance and wellness level
- Ability to demonstrate a joy of achievement



In your story, you might also want to include the following even though there is no direct judging criteria:

- Program impact on your Amway business
- BodyKey® score

Your team is also required to complete 2 weigh-ins to show their weight loss which needs to be done before and after the challenge. There are two ways this can be done:

- 1 Make an appointment with the Naturopath at your closest Amway Business Centre who will weigh and record your details
- 2 Visit your local GP and request a note from them validating your weight before and after the Challenge

It is important to note that the final weigh in is required 1 week after the challenge is completed. These details then need to be submitted along with your team entry.

The final judging will be done by the Amway Judging Panel.

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Exclusively from **Amway**[®]

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To find out why BodyKey is the personalised weight management program for you,
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