NUTRIWAY® Kids Chewable Multivitamin & Iron are multivitamins and iron in base of organically grown alfalfa, watercress and parsley. Contains no artificial colours, flavours or preservatives. Specially formulated for the needs of growing children.

KEY PRODUCT MESSAGE

NATURALLY SWEETENED FOR GREAT TASTE.

FEATURES AND BENEFITS

- 23 naturally sourced vitamins and minerals to support a healthy immune system, eye health, brain function, healthy teeth and strong bones.
- Provides recommended amounts of 11 vitamins plus iron.
- Helps children meet the needs of their growing bodies.
- No artificial colours, flavours, or preservatives added.
- Enjoyable natural orange taste.
- Easy for anyone who has difficulty swallowing tablets.
- Provides natural organically grown plant materials including parsley, alfalfa & watercress.

POTENTIAL CONSUMERS

Anyone who:

- Has a child from one to three years of age.
- Has an older child or adult who has difficulty swallowing tablets and prefers a chewable multivitamin and iron tablet.
- Believes their dietary intake is inadequate.
- Children who are picky eaters.
- Children who require additional nutritional support.

DOSAGE

Chew one tablet each day for children under four years of age. Two tablets each day for older children and adults. Preferably take supplements with a meal. NOT Recommended for infant under the age of one.

- 100 tablets – VS122/QO479

90 Day 100% Satisfaction Guarantee
Visit www.amway.com.au or www.amway.co.nz

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.
NUTRIWAY® Kids Chewable Multivitamin & Iron

**ACTIVE INGREDIENTS**

<table>
<thead>
<tr>
<th>Per Tablet</th>
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<tbody>
<tr>
<td>Retinol (as Vitamin A Acetate)</td>
<td>396mcg/1320 IU</td>
</tr>
<tr>
<td>Thiamin Nitrate (Vitamin B1)</td>
<td>0.7mg</td>
</tr>
<tr>
<td>Riboflavin (Vitamin B2)</td>
<td>1.1mg</td>
</tr>
<tr>
<td>Nicotinamide</td>
<td>13mg</td>
</tr>
<tr>
<td>Calcium Pantothenate</td>
<td>5mg</td>
</tr>
<tr>
<td>Pyridoxine (as Pyridoxine Hydrochloride) (Vitamin B6)</td>
<td>1.0mg</td>
</tr>
<tr>
<td>Cyanocobalamin (Vitamin B12)</td>
<td>1.5mcg</td>
</tr>
<tr>
<td>Folic Acid</td>
<td>100mcg</td>
</tr>
<tr>
<td>Ascorbic Acid (Vitamin C)</td>
<td>30mg</td>
</tr>
<tr>
<td>Cholecalciferol (Vitamin D3)</td>
<td>10mcg</td>
</tr>
<tr>
<td>D-Alpha-Tocopherol Succinate (Vitamin E)</td>
<td>6mg</td>
</tr>
<tr>
<td>Iron (as Ferrous Fumarate)</td>
<td>2.5mg</td>
</tr>
<tr>
<td>Petroselenium crispum (Parsley) extract</td>
<td>564mcg</td>
</tr>
<tr>
<td>Nasturtium officinale (Watercress) extract</td>
<td>113mcg</td>
</tr>
<tr>
<td>Medicago sativa (Alfalfa) extract</td>
<td>26.2mg</td>
</tr>
</tbody>
</table>

**ADVISORY**

Contains lactose and is sweetened with fructose. Vitamins can only be of assistance if the dietary vitamin intake is inadequate. Store tablets with lid tightly closed in a cool, dry place below 25°C.

**Warning:** The recommended daily amount of vitamin A from all sources is 700 micrograms retinol equivalent for women and 900 micrograms retinol equivalent for men. Taking more than 3000 micrograms retinol equivalent vitamin A per day may cause birth defects if you are pregnant, or considering becoming pregnant. Do not take vitamin A supplement without consulting your doctor or pharmacist. Vitamin supplements should not replace a balanced diet.

**FREQUENTLY ASKED QUESTIONS**

Q. What makes NUTRIWAY Chewables an ideal choice for children?
A. Children often reject the foods that are good for them in favour of sweets and processed food. A poor diet can mean they are missing out on essential vitamins and minerals to their growing bodies needs.

Q. When can a child start eating NUTRIWAY Chewables?
A. Usually when they have enough they to chew the tablet efficiently. However, for very young children, it is best to break the tablet into small pieces for easier chewing and swallowing.

Q. What are the vitamins and minerals children most commonly don’t get enough of?
A. 
   - Iron – the most common nutritional deficiency among toddlers, and it’s common among older children, too.
   - Calcium – needed to form growing bones. Proper calcium intake from childhood on can help maintain normal bone mass later in life
   - Zinc – an essential nutrient for proper growth and development
FREQUENTLY ASKED QUESTIONS

- Vitamin A – (also available as beta carotene). C and E – One survey found that two-thirds of U.S. children didn’t get the Daily Value for vitamin E

Q. If my kids eat well and seem healthy, how important is it to give them a multivitamin/multimineral supplement?
A. A “multi” supplement like NUTRIWAY Kids Chewable Multi is extra insurance of the best nutrition, and it’s a great habit for kids to carry on into adulthood. Besides, while it’s certainly possible to meet all nutritional requirements by eating food alone, few people of any age – in the real world – achieve optimal nutrition through diet alone.

Q. Is it possible for children to get too much of certain vitamins and minerals?
A. Yes. Excessive intake of retinol-derived vitamin A or iron can lead to a toxic build-up of these nutrients. But the amounts of these nutrients included in the suggested daily serving of NUTRIWAY Kids Chewable Multi, added to a normal diet, are well within safe limits.

UP SELLING

NUTRIWAY Protein Powder Berry Flavour
Protein is one of the essential ingredients to help children’s muscles grow big and strong. Unfortunately, it’s also an ingredient that’s often lacking in their diet. That’s why there’s NUTRIWAY Protein Powder. Unlike other protein supplements, the protein in NUTRIWAY Protein Powder Berry Flavour is naturally sourced so you can feel good about how you’re helping their young muscles grow.

NUTRIWAY Chewable Iron
Children need iron, and you don’t have to take our word for it. According to the World Health Organisation, iron is one of the top nutrients missing from diets worldwide. And that’s especially important for young bodies and young minds because iron is what helps the blood carry oxygen to the cells so muscles and organs can operate effectively and minds and bodies can develop the way they’re meant to.

NUTRIWAY Kids Chewable Natural C
NUTRIWAY® Kids Chewable Natural C helps your kids get more of the vitamin C they need to maintain healthy bones, teeth, gums, and cartilage.