



Packaging

Australian Packaging Covenant

Amway has been a signatory to the National Packaging Covenant since 2004. The National Packaging Covenant has now been replaced by the Australian Packaging Covenant which emphasises the use of sustainable packaging while still encouraging reuse and recycling of packaging. Amway has developed their Australian Packaging Covenant action plan covering 2010 to 2015.

Usefulness of Packaging

Packaging ensures that the products we use are protected, safe, easy to use and clearly labelled. It helps preserve food without refrigeration and stops the spread of bacteria and disease.

Consumers want not only freshness and convenience, but also environmentally responsible packaging. Accordingly, Amway has developed concentrated products to reduce the amount of packaging material used and developed systems to encourage reuse and recycling of used packaging.

Concentrated Products

Significant reductions in the overall weight of packaging can be achieved by formulating concentrated products that provide consumers with more uses per litre of product and also by efficient package design to provide maximum product protection with a minimum amount of packaging.

The table below compares the weight of plastic packaging per use for AMWAY HOMEcare products and other brands. The Amway products listed below use between 2.2 times and 18 times LESS plastic packaging per use than other brands.

PRODUCT	PACKAGING WEIGHT
AMWAY HOME L.O.C. Multi Purpose Cleaner	0.66 grams per 100 mL use solution
Pine O Clean All in 1 Multi Purpose Cleaner	12.0 grams per 100 mL use solution
Ajax Spray n Wipe Multi Purpose antibacterial	11.37 grams per 100 mL use solution
AMWAY HOME SA8 Liquid Laundry Detergent	1.32 grams per wash
Omo Liquid Sensitive Small Mighty, 3X Active	2.9 grams per wash
Dynamo – Liquid detergent Superior Stain remover with boost of SARD Oxy Plus stain	4.1 grams per wash
AMWAY HOME SA8 Fabric Softener	0.66 grams per wash
Cuddly Ultra –Sunshine Fresh Concentrate Fabric Conditioner	1.52 grams per wash
Fluffy Ultra 4X concentrate-Summer Breeze	1.5 grams per wash
AMWAY HOME All Fabric Bleach	0.72 grams per wash
Vanish Napisan Oxy Action Stain Remover	2.0 grams per wash
SARD Oxy Plus Antibacterial Power Stain Remover	2.4 grams per wash
AMWAY HOME L.O.C. Glass Cleaner	1.96 grams per 100mL use solution
Windex Glass Cleaner, Crystal rain refreshing Scent	12.6 grams per 100mL use solution
SA8 Bioquest Laundry Concentrate 1 kg.	1.10 grams per wash
Cold Power Brilliant with touch of Cuddly fabric conditioner	3.21 grams per wash
Fab with touch of Fabric Softener-Sunshine Fresh	3.5 grams per wash
Omo Front Loader Sensitive Small mighty powder detergent	3.6 grams per wash



Responsible Use of Packaging at Amway

At Amway:

- Most packaging materials used are recyclable cardboard, aluminium and HDPE, i.e. materials that are readily recycled.
- We reuse or Recycle 99% of our incoming shipping cartons.
- All shipping cartons purchased by Amway of Australia are made from 100% recycled material.
- We recycle all shrink wrap and insulation material used in our warehouse.
- A high percentage of the packaging used on site is sent for recycling.
- 95% of all the packaging in which we sell our products can be readily recycled.
- Office paper and ink cartridges are sent for recycling.
- Green-Pak® is the void fill packaging material in shipping cartons sent from the Amway warehouse to our customers. It is made from Australian wheat, is a lightweight and fully biodegradable packaging material. This material can be used as quality compost for your garden, as it is designed to break down into naturally in the soil.

Reduce

Excessive packaging depletes our natural resources, needlessly produces greenhouse gas and consumes valuable energy.

The first tier for responsible packaging use is to design products and packaging that use only the minimum amount of material to protect and transport the goods. Packaging in excess of functional requirements should be avoided, particularly when it is only for aesthetic appeal.

The Australian Packaging Covenant requires Amway to undertake a sustainability assessment of packaging for all new packaging.

95% of the packaging sold with Amway products is readily recyclable. We maintain a high overall product/packaging ratio of about 2.35/1.

Re-use

Re-using packaging has less environmental impact than recycling, so it is the second tier for responsible packaging use.

Consumers can do several things, for example:

- Use refillable drinking water containers and fill from your eSpring instead of buying bottled water.
- Bring your own bags and containers when shopping.
- Buy spreads in glass tumblers that can be re-used as drinking glasses.
- Bring your own cup for take-away coffee when you are away from home.



Amway takes re-using seriously and our distribution centre reuses a significant number of the cardboard cartons in which we receive our stock.

Recycle

Recycling converts waste material into useable products. Recycling recovers materials used in the home or in industry for further uses. You should only recycle after you've tried to reduce and reuse.

The availability of recycling facilities in your area will determine specifically what you can recycle. The following link provides a very useful guide to enable you to search for suitable recycling facilities in your locality.

<http://recyclingnearyou.com.au/>

Environment, Social and Economic Advantages

Reducing, reusing or recycling of packaging:

- Helps prevent environmental pollution.
- Saves natural resources.
- Conserves raw materials used in industry.
- Making products from recycled ingredients often uses much less energy than producing the same product from raw materials.
- For example, it is much more energy efficient to recycle aluminium than to produce new aluminium cans from bauxite. Recycling aluminium uses only 5% of the energy used to create new aluminium and emits only 5% of the greenhouse gases. In Australia over 70% of aluminium cans are recycled.
- Recycling reduces the amount of material dumped in landfill sites and helps our waste disposal problems.
- Goods are used productively and prevented from becoming litter and garbage.