A Fortuitous Finding - Red Caviar Concentrate

Norwegian scientist Bernt Walther heard reports of hatchery workers hands becoming soft and smooth after sorting salmon eggs, despite their prolonged exposure to cold water.

Dr. Walther’s subsequent investigations at the University of Bergen led to the discovery of a unique concentrate that is released in the surrounding water when salmon eggs hatch.

New technology now allows for the extraction of this fluid following the hatching of salmon eggs. On the first signs of hatching the eggs are transferred into special tanks that allow for the gentle separation of the newly hatched fish from its surrounding water. This water provides the starting material, known as hatching fluid, which helps the larvae hatch and prepare them for the harsh environment outside the egg.

This hatching fluid is pre-filtered on-site in the naturally cold temperatures of Norway, which helps to keep the components active for up to years at a time. It is then collected, transported, and further filtered to yield a highly useful and specialised extract that ARTISTRY scientists call Red Caviar Concentrate.

Red Caviar Concentrate in Youth Xtend Ultra products has three main effects on the skin that work to micro-cleanse the skin:

1. Gentle exfoliation: Key components of the extract help to remove cellular debris from the outer layer of the skin, known as the stratum corneum

2. Hydration: The Concentrates penetrate and transports moisture and nutrition deeper into the stratum corneum

3. Rejuvenating effect: Components of the Concentrate increase the differentiation of immature skin cells into keratinocytes, the main cells of the epidermis

“I cannot believe the difference that Youth Xtend Ultra Serum has made to my skin. I have been using all the Artistry products for over 10 years now, and sometimes I still struggled to maintain good moisture levels in my skin. After only 1 week, I could feel an incredible difference in my skin! My skin now feels well moisturised and nourished all day long, which also helps my makeup look more professional throughout the day and night. Thank you Artistry scientists – a blessing for those of us with sophisticated skin!” Chris Pingel.