REPROGRAM THE FUTURE OF YOUR SKIN

Smooth the look of fine lines and wrinkles.
Restore radiance and clarity.

Reprogramming your skin’s future is now possible with the ARTISTRY® YOUTH XTEND™ Collection. Our revolutionary collection is formulated with LifeSirt Mediterranean botanical extract proven in laboratories to extend the life of skin cells.* This extract encourages skin’s natural youth protein production, helping skin to resist the visible signs of ageing and look younger longer. The look of wrinkles diminishes as our exclusive Micro-X6 Peptide helps repair age damage and boost collagen activity.”
Radiance and clarity return as powerful antioxidants and rich conditioning nutrients, including the African Baobab Fruit extract, protect and nourish.

Searching the globe to discover nature’s best-kept secrets and ingredients, ARTISTRY brings you Forward Beauty.

*Based on in vitro oxidative stress assay
**Based on in vitro assay
DISCOVERY: THE PRECIOUS INGREDIENTS

In the ARTISTRY® YOUTH XTEND™ anti-ageing formulas, the discovery of the LifeSirt Mediterranean botanical extract nourishes skin cells and helps to increase their natural youth protein production, so skin looks younger, more radiant. YOUTH XTEND technology helps to reprogram the future, repair past damage, and protect skin now. ARTISTRY takes beauty further than ever thought possible.

REPROGRAM: LIFE SIRT MEDITERRANEAN BOTANICAL
LifeSirt, a life-extending Mediterranean botanical extract, helps to increase skin’s natural protein production, reprogramming the future of skin for a more youthful look.

REPAIR: MICRO-X6 PEPTIDE
The look of wrinkles and fine lines is smoothed and diminished with the exclusive collagen-boosting Micro-X6 Peptide that helps to repair previous skin damage.*

PROTECT: AFRICAN BAOBAB FRUIT EXTRACT
Radiance and clarity return to skin with conditioners and antioxidants including the African Baobab fruit extract and other ingredients sourced from our own organic farms. The Baobab tree is known as the “Tree of Life” in Africa, high in natural moisturisers and vitamins A, E and F that protect skin’s vibrancy.

*Based on in vitro assay
The scientifically advanced ARTISTRY YOUTH XTEND Collection reprograms the future, repairs the past damages and protects skin now. For a younger-looking, smoother and more radiant complexion, now and far into the future. Choose from a range of skin lotions and creams to create your regimen.

**RICH CLEANSING FOAM**
Rich cleanser removes all face makeup and pore-clogging dirt for a conditioned, moisturised and silky complexion.
VS/QO-113801

**SOFTENING LOTION**
Instantly hydrates and prepares skin for treatment and moisturisation.
VS/QO-113802

**SERUM CONCENTRATE**
Daily-use serum decreases the look of fine lines and wrinkles while improving smoothness, radiance and clarity.
VS/QO-113809

**RICH CLEANSING FOAM**
Rich cleanser removes all face makeup and pore-clogging dirt for a conditioned, moisturised and silky complexion.
VS/QO-113801

**ENRICHING LOTION**
Luxurious moisturiser that is packed with hydrating ingredients makes skin smoother, plumper and hydrated overnight.
VS/QO-113804

**ENRICHING CREAM**
Infuse your skin with youth overnight. For nightly use, to leave your complexion refreshed and fully restored.
VS/QO-113808
RICH CLEANSING FOAM

- A rich foaming cleanser that effectively sweeps away all traces of makeup and impurities, leaving skin soft and hydrated.
- Transforms into a generous lather that gently and thoroughly cleanses the skin.
- Contains skin-conditioning agents, including the ARTISTRY patented Oat Extract, for a smooth and radiant look.
- Leaves skin feeling clean, moisturised and soft.

VS/QO-113801

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Gentle, yet thorough, foaming formula.</td>
<td>Sweeps away makeup and pore-clogging impurities.</td>
</tr>
<tr>
<td>Moisturising ingredients are added during cleansing process.</td>
<td>Leaves skin feeling smooth, hydrated, and comfortable.</td>
</tr>
<tr>
<td>Patented oat extract, African Baobab fruit extract, and other conditioning agents.</td>
<td>A more radiant, conditioned complexion is revealed.</td>
</tr>
</tbody>
</table>

SOFTENING LOTION

- This gentle toning lotion conditions and hydrates as it prepares skin to receive anti-ageing treatment benefits.
- Lightweight, milky liquid refines the surface of skin, and prepares skin for treatment.
- Helps seal in skin’s own moisture by strengthening the tight junction, the part of the skin that helps control and maintain optimum moisture levels.
- Leaves skin feeling smooth, moisturised, soft, and instantly hydrated.

VS/QO-113802

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<tr>
<td>Formulated with Japanese lilyturf to help strengthen the tight junction — a part of skin that controls moisture levels.</td>
<td>Helps skin naturally seal in more of its own moisture for a softer, smoother look.</td>
</tr>
<tr>
<td>Softening Lotion Formula.</td>
<td>Increases delivery of the Serum Concentrate into skin.</td>
</tr>
<tr>
<td>Conditioning Formula.</td>
<td>Leaves skin feeling soft, smooth, and instantly hydrated.</td>
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</tbody>
</table>
**TECHNOLOGY**

- LifeSirt is an ingredient extracted from the leaf of the Mediterranean myrtle plant. This unique ingredient helps increase natural proteins called sirtuins while encouraging the skin’s natural youth protein production by 280%,** strengthening and extending skin’s healthy life for more youthful-looking skin.*

- Micro-X6 Peptide, an exclusive, patented peptide with six amino acids identified by ARTISTRY scientists, targets wrinkles and helps repair existing damage as it boosts collagen activity for a youthful appearance.**

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<tr>
<td>LifeSirt, a botanical extract from the leaf of the Mediterranean myrtle plant.</td>
<td>Encourages skin’s natural youth protein production by 280%,** strengthening and extending skin’s healthy life to be more youthful-looking.**</td>
</tr>
<tr>
<td>The ARTISTRY exclusive Micro-X6 Peptide.</td>
<td>Helps repair existing damage, diminishing the look of fine lines and wrinkles.** 78% of women reported that the Power System, including Serum Concentrate, helped to reduce the appearance of fine lines and wrinkles in just one week.</td>
</tr>
<tr>
<td>A unique combination of conditioners, antioxidants, and soothing agents featuring African Baobab fruit extract plus black currant, green acerola cherry, and other botanicals, some of which are grown on our own organic farms.</td>
<td>Skin is protected against environmental factors such as free radicals and pollution, which can cause fine lines and wrinkles.</td>
</tr>
<tr>
<td>Light formula suitable for all skin types is formulated with the highest concentration of all actives.</td>
<td>Smooths the look of fine lines and wrinkles and improves skin’s softness. 89% of women using the Power System, including Serum Concentrate, noticed softer skin in only one use.</td>
</tr>
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*Based on in vitro assay  
**Based on in vitro gene expression assay
ENRICHING EYE CREAM

- Created specifically for the delicate eye area, this rich moisturising cream diminishes the look of fine lines and wrinkles for a younger, more vibrant look.
- Targets the early signs of ageing in the eye area.
- Diminishes the look of fine lines and wrinkles. 93% of women experienced a clinical reduction in visible fine lines around the eyes, including the crow's feet area, in only two weeks.

PRODUCT USAGE
- Lightly dab a small amount with your ring finger under and around the eye area.
- Use morning and night after Serum Concentrate.

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<td>Rich, smoothing formula developed for the special eye area.</td>
<td>Eye area is moisturised and smoothed.</td>
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<td>LifeSirt, a botanical extract from the leaf of the Mediterranean myrtle plant.</td>
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<td>ARTISTRY exclusive Micro-X6 Peptide.</td>
<td>Helps to repair existing skin damage around the eye area*** 93% of women experienced a clinical reduction in visible fine lines around the eyes, including the crow’s feet area, in only two weeks.</td>
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<td>A unique combination of conditioners, antioxidants, and soothing agents featuring African Baobab fruit extract plus black currant, green acerola cherry, and other botanicals, some grown on our own organic farms.</td>
<td>Helps protect skin against environmental aggressors such as free radicals and pollution.</td>
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*Based on in vitro gene expression assay
**Based on in vitro oxidative stress assay
***Based on in vitro assay
PROTECTING CREAM

• This moisturising cream helps shield skin from UV damage with a unique combination of SPF 15 UVA/UVB sunscreen and antioxidants to help skin look younger, longer.
• Broad spectrum SPF 15 UVA/UVB sunscreen helps prevent the look of fine lines and wrinkles by shielding skin from UV damage.
• A comprehensive antioxidant complex, including African Baobab fruit extract, helps protect skin from environmental stresses that can lead to future damage.
• Daily use improves skins smoothness, radiance, and clarity while providing all-day moisture, with 80% of women noticing more radiant skin in only three weeks.
• Ideal for normal-to-dry skin.

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<td>SPF 15 UVA/UVB PA+++, a broad-spectrum sunscreen with UV protection.</td>
<td>Helps prevent the appearance of fine lines and wrinkles.</td>
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<td>Rich cream with highly moisturising ingredients.</td>
<td>Provides all-day moisturisation for more radiant-looking skin in only three weeks.</td>
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<td>A unique combination of conditioners, antioxidants, and soothing agents featuring African Baobab fruit extract plus black currant, green acerola cherry, and other botanicals, some grown on our own organic farms.</td>
<td>Skin is protected against environmental aggressors such as free radicals and pollution, which can cause fine lines and wrinkles.</td>
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PROTECTING LOTION

• This lightweight moisturising lotion helps shield skin from UV damage with a unique combination of SPF 15 UVA/UVB sunscreen and antioxidants to help skin look younger, longer.
• Broad spectrum SPF 15 UVA/UVB sunscreen helps prevent the look of fine lines and wrinkles by shielding skin from UV damage.
• A comprehensive antioxidant complex, including African Baobab fruit extract, helps protect skin from environmental stresses that can lead to future damage.
• Daily use improves radiance and clarity, and provides all-day moisture with 80% of women noticing more radiant skin in only three weeks.
• Ideal for normal-to-combination skin.

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ENRICHING CREAM

- A sumptuous moisturising night cream with ultra-hydrating ingredients to smooth and revivise skin for a softer, younger look overnight.
- An integral part of the Power System, which also includes Serum Concentrate and Enriching Eye Cream.
- Works overnight to help reprogram the future of your skin.
- Helps repair existing damage, diminishing the look of fine lines and wrinkles while you sleep. 78% of women reported that the Power System, including the Enriching Cream, helped to reduce the appearance of fine lines and wrinkles in just one week.
- Improves moisture levels for smoother and softer skin. 89% of women using the Power System, including the Enriching Cream, noticed softer skin after one use.
- Ideal for normal-to-dry skin.

### FEATURE |
**Benefit**
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LifeSirt, a botanical extract from the leaf of the Mediterranean myrtle plant. | Encourages skin’s natural youth protein production by 280%, strengthening and extending skin’s healthy life for more youthful-looking skin.**

ARTISTRY exclusive Micro-X6 Peptide. | Helps encourage collagen activity to aid in repair of existing skin damage.***

Rich, sumptuous formula with special moisturising ingredients – meadowfoam seed oil and evening primrose oil – specially formulated for normal-to-dry and dry skin. | Provides long-lasting moisturisation while improving smoothness, radiance and clarity 89% of women using the Power System noticed softer skin in just one use.

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*Based on in vitro gene expression assay  
**Based on in vitro oxidative stress assay  
***Based on in vitro assay

VS/QO-113808

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ENRICHING LOTION

- Helps repair existing damage, diminishing the look of fine lines and wrinkles while you sleep. 78% of women reported that the Power System, including the Enriching Lotion, helped to reduce the appearance of fine lines and wrinkles in just one week.
- Improves moisture levels for smoother and softer skin. 89% of women using the Power System, including the Enriching Lotion, noticed softer skin after one use.
- Ideal for normal-to-combination skin.

### FEATURE |
**Benefit**
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LifeSirt, a botanical extract from the leaf of the Mediterranean myrtle plant. | Encourages skin’s natural youth protein production by 280%, strengthening and extending skin’s healthy life to be more healthy looking.**

The ARTISTRY exclusive Micro-X6 Peptide. | Helps encourage collagen activity to aid in repair of existing skin damage.*** 78% of women reported that the Power System, including the Enriching Cream, helped to reduce the appearance of fine lines and wrinkles in just one week.

A lightweight, non-greasy formula with special moisturising ingredients – meadowfoam seed oil and evening primrose oil. | Specially formulated for normal-to-combination skin, Enriching Lotion provides long-lasting moisturisation without leaving a greasy after-feel, while improving smoothness, radiance, and clarity. 89% of women using the Power System, including Enriching Lotion, noticed softer skin in just one use.

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VS/QO-113804

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POWER SYSTEM

- A trio of the most potent YOUTH XTEND products: Serum Concentrate, Enriching Eye Cream and Enriching Cream or Enriching Lotion.* These three treatments work together to provide your skin with exactly what you need to prolong a younger look.
- To receive the incredible benefits of YOUTH XTEND, every customer should use all three products in the Power System.

The Power System products, used together, give skin a radiant, younger look.
- Reduces the appearance of fine lines and wrinkles.
- Leaves skin feeling softer and smoother.
- The Power System Pack includes the Protecting Cream/Lotion for your skin’s protection during the day.

- 81% of women tested agreed the Power System revealed younger-looking skin in only one week
- 78% of women noticed softer skin after only one use of the Power System**
- 89% of women reported that the Power System helped to reduce the appearance of fine lines and wrinkles in just one week

** Power System includes Serum Concentrate, Enriching Eye Cream, Enriching Cream or Enriching Lotion and Protecting Cream or Protecting Lotion.

CLINICAL PHOTOGRAPHY – after 12 weeks use

Eye area before using Enriching Eye Cream
Eye area after using Enriching Eye Cream*
Whole face before using Power System
Whole face after using Power System**
THE RESULTS ARE PROVEN
ARTISTRY® YOUTH XTEND™ technology prolongs the life of skin cells by encouraging youth proteins to extend skin cells’ healthy life.* Skin resists the signs of ageing, its natural youth protein production is increased, and skin begins to look younger in just one week. Skin appears more radiant, its clarity is restored and youthful skin is revealed.

THE SCIENCE OF YOUNGER-LOOKING SKIN
The comprehensive benefits of ARTISTRY YOUTH XTEND Collection as seen on the cellular level.

Healthy Skin. Skin is youthful and radiant. Moisture barrier is strong, and there are no signs of fine lines or wrinkles.

Unhealthy Skin. Skin shows damage accumulation in the form of fine lines and wrinkles, and a compromised moisture barrier.

LifeSirt reprograms the future of skin. Now, reparative youth protein activity is increased in the dermis, to resist ageing.

Young skin cells have high levels of reparative youth proteins that maintain its naturally youthful appearance.

Aged skin cells are weaker from decreased production of youth proteins, and damage accumulates in the form of fine lines and wrinkles.

LifeSirt reprograms the future of skin. Treated skin cells now produce increased levels of reparative youth proteins, and skin resists ageing for a more youthful look.

STRONGER SKIN CELLS FOR A YOUNGER LOOK
Reparative youth protein content in skin cells decreases with age, weakening skin cell structure, and resulting in the appearance of fine lines and wrinkles. LifeSirt reprograms the future of skin, increasing levels of youth protein production, so skin repairs itself against damage accumulation, and the signs of ageing are delayed.

*Based on in vitro assay
NATURE’S RED CAVIAR CONCENTRATE FOR LIFTED-LOOKING, GLOWING SKIN.

Reclaiming skin’s healthy, rosy complexion and lifted look begins today, with the ARTISTRY® YOUTH XTEND™ Ultra Collection. Specially formulated to make the most of the powerful ability of exclusive and patented Red Caviar Concentrate.

Discovered in the pristine Norwegian waters, this marine miracle deeply micro-cleanses away the appearance of years of damage, while helping rebuild and strengthen skin’s surface microstructure. Instantly, a new glow is revealed while over time a lifted look is restored.

Imagine an uplifting new era for your skin. Experience it with ARTISTRY YOUTH XTEND Ultra Collection.
How does ARTISTRY YOUTH XTEND Ultra work with ARTISTRY YOUTH XTEND Collection?

The perfect complement to the ARTISTRY YOUTH XTEND Collection, ARTISTRY YOUTH XTEND Ultra was developed for more mature skin, harnessing the power of exclusive and patented Red Caviar Concentrate to work beyond fine lines and wrinkles to reclaim a youthful glow and visibly lifted look.

What makes ARTISTRY YOUTH XTEND Ultra Collection so effective on the advanced signs of ageing?

The rare, exclusive and patented ingredient, Red Caviar Concentrate, is unique in its ability to deliver comprehensive, anti-ageing benefits. It deeply micro-cleanses the appearance of years of accumulated damage, de-clouding the skin’s surface microstructure to reveal a healthy, rosy glow. And helps rebuild and strengthen the surface microstructure to give skin a firmer, lifted look.

How do I know if ARTISTRY YOUTH XTEND Ultra Collection is right for me?

Over the years, the first signs of ageing, fine lines and wrinkles, give way to more advanced concerns. When you start to notice dullness, deep wrinkles and a loss of elasticity and plumpness, it’s time to boost your skincare regimen.

ARTISTRY YOUTH XTEND Ultra Collection works on the skin’s deepest surface layers, helping to rebuild its surface microstructure. Incorporated within your ARTISTRY YOUTH XTEND skincare regimen, you’ll not only see fine lines and wrinkles visibly fade, you’ll see skin quickly reclaim its lost radiance and over time restore its former tightness and elasticity.

The sustainably sourced Red Caviar Concentrate is made up of proteins, polypeptides and enzymes that are uniquely strong and effective, yet gentle and nurturing on mature skin. Validated by extensive placebo controlled clinical testing, it is nature’s key to restoring radiance and firmness.

Have you noticed:

- Fine lines
- Wrinkles
- Dryness
- Roughness
- Deep wrinkles
- Dullness
- Sagging
- Sallow skin

If you’ve checked any skin concerns in the right column, it’s time to add ARTISTRY YOUTH XTEND Ultra Collection to your ARTISTRY YOUTH XTEND skincare system to reclaim a radiant and lifted look. If you checked in the left column only, then the ARTISTRY YOUTH XTEND regimen is right for you.
THE RESULTS ARE PROVEN

Notice the healthier, more youthful glow that is brought back to this woman’s skin and how much firmer her lower cheeks look.

Notice how firm looking this woman’s eye area has become and how her entire face appears more lifted.

Notice how this woman’s tone has regained a healthy, rosy glow and appears less yellow.

MICRO-LIFTING IN VITRO IMAGES

Additional Micro-Lifting ingredient blend, including Sunflower Seed Cake, Barley and Cucumber Fruit Extracts, help promote the formation of naturally occurring lipids in skin’s deepest surface layers to help provide support and cushion for more defined skin contours.

Untreated Mature Skin: The presence of color in the image illustrates a lack of natural lipids in untreated mature skin. Natural lipids are what gives skin its cushion and firm, lifted look. As skin ages, the location of natural lipids shifts within the skin, causing the skin’s facial contours to sag and droop.

Treated Mature Skin: The enhanced color in this image indicates an increase in natural lipids within the skin. ARTISTRY YOUTH XTEND Ultra Micro-Lifting ingredient blend—Sunflower Seedcake, Barley and Cucumber Extract—help provide cushion and a more youthful distribution of lipids in the skin’s surface microstructure. Tests prove a 3 time increase of skin’s naturally occurring lipids for firmer, more defined and youthful facial contours.

*AFTER JUST 1 USE, 94% OF WOMEN DEMONSTRATED A CLINICALLY MEASURED IMPROVEMENT IN SMOOTHNESS.*

*IN 2 WEEKS, 82% OF WOMEN SAW A MORE RESTORED YOUTHFUL COLOUR BROUGHT BACK TO THEIR SKIN.***

*IN 4 WEEKS, 80% OF WOMEN NOTICED A FIRMER PLUMPER COMPLEXION.***

*IN 12 WEEKS, 80% OF WOMEN NOTICED A LIFTED LOOK WITH RESTORED, YOUTHFUL CONTOURS.**

*Lifting Essence Concentrate and Lifting Cream together.

**Lifting Essence Concentrate, Lifting Cream and Lifting Eye Serum Concentrate together.

***Lifting Essence Concentrate, Lifting Cream, and Lifting Milky Emulsion together.
LIFTING ESSENCE CONCENTRATE
This high-performance essence helps lift and firm skin’s appearance, imparting a dramatically younger-looking, newfound rosy glow.
• This creamy, silky formula provides an instant surge of moisture.
• In only 1 week, women tested noticed a firmer, more lifted look.
• Silervine Fruit Extract helps increase skin’s translucency and improve its youthful radiance.

PRODUCT USAGE
Apply one to two pumps of ARTISTRY® YOUTH XTEND Ultra Lifting Essence Concentrate evenly over cleansed skin and quick upward strokes across the face and neck.

LIFTING CREAM
This intensely rich and profoundly nourishing cream deeply moisturises for skin that feels soft and supple with a rosy, healthy-looking glow.
• Women noticed after just 1 week their skin looked more radiant with a youthful, rosy glow.
• ARTISTRY YOUTH XTEND Ultra Lifting Cream quickly melts onto the skin for super-moisturisation that relieves dryness all day. Non-comedogenic.
• Restores skin’s moisture barrier.
• Improves clarity and overall youthful tone.

PRODUCT USAGE
Apply an even layer of ARTISTRY® YOUTH XTEND Ultra Lifting Cream in smooth upward strokes over face and neck. Apply AM and PM.

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<td>Infused with the highest level of patented Red Caviar Concentrate, a state-of-the-art multi-functional ingredient.</td>
<td>Promotes the formation of naturally occurring lipids in skin’s deepest surface layers to help support and cushion skin’s surface microstructure for more defined facial contours.</td>
</tr>
<tr>
<td>ARTISTRY® Exclusive Micro-X6 Peptide</td>
<td>Helps reduce the appearance of fine lines and wrinkles.</td>
</tr>
<tr>
<td>Silervine Fruit Extract</td>
<td>Helps increase skin’s translucency and improve its youthful radiance.</td>
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<tr>
<td>Infused with patented Red Caviar Concentrate, a state-of-the-art, multi-functional ingredient.</td>
<td>Micro-cleanses the appearance of damage for a healthy-looking, rosy glow.</td>
</tr>
<tr>
<td>Ultra-moisturising ingredients: Shea Butter, Sodium Hyaluronate and Evening Primrose Oil</td>
<td>Adds intense moisturisation and helps seal in skin’s own moisture for a softer and smoother after-feel.</td>
</tr>
<tr>
<td>Winter Cherry Ginseng</td>
<td>Helps clarify and de-yellow skin tone for healthy and younger-looking skin.</td>
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LIFTING EYE SERUM CONCENTRATE

The first ever ARTISTRY® concentrate created specifically for the delicate eye area. This advanced treatment features a lightweight pearlescent formula that hydrates on contact and overtime provides visible lasting effects. The result? Unprecedented care for the delicate eye area, revealing brighter, more lifted and firmer-looking eyes over time. Formulated to work underneath an eye cream to give even more special treatment to the eye area. Soothing and hydrating, this lightweight pearlescent serum gives the delicate eye area a brighter, lifted and firmer look over time.

- After one use, women noticed the skin around their eyes felt firmer.
- Nourishing, fragrance-free formula hydrates on contact.
- Lifting Eye Serum Concentrate gives the area around the eyes a soothing spa-like treatment.
- Skin around the eye area appears brighter with a firmer, lifted look over time.

PRODUCT USAGE

Before use gently shake product then unscrew dropper cap. To draw product up into dropper, slowly press and release button. Do not apply the product directly to the eye area using the dropper. Rather, press button to dispense one drop onto the tip of your ring finger. Gently smooth under the eye and around the orbital bone, avoiding direct contact with the eye. Follow with ARTISTRY YOUTH XTEND Enriching Eye Cream.

VS/QO-117018

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<td>Infused with patented Red Caviar Concentrate, a state-of-the-art, multi-functional ingredient.</td>
<td>Helps rebuild the skin’s surface microstructure for a visibly firm and lifted look.</td>
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<td>ARTISTRY® Exclusive Micro-X6 Peptide</td>
<td>Helps reduce the appearance of fine lines and wrinkles.</td>
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<td>Micro-lifting ingredients: Sunflower Seed Cake, Barley and Cucumber Extract</td>
<td>Helps promote the formation of naturally occurring lipids in skin’s deepest surface layers to help support and cushion skin’s surface microstructure for more defined facial contours.</td>
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<td>A unique combination of conditioners, antioxidants, and soothing agents featuring African Baobab fruit extract plus black currant, green acerola cherry, and other botanicals, some grown on our own organic farms.</td>
<td>Helps protect skin against environmental aggressors such as free radicals and pollution.</td>
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COMPARING ARTISTRY® YOUTH XTEND ULTRA TO ARTISTRY YOUTH XTEND

• Both ARTISTRY YOUTH XTEND and ARTISTRY YOUTH XTEND Ultra Collections provide anti-ageing skincare benefits and have been formulated to work synergistically with each other to provide unprecedented results.

• Both ARTISTRY YOUTH XTEND and ARTISTRY YOUTH XTEND Ultra have been purposely developed to meet different anti-ageing skin needs.

• The ARTISTRY YOUTH XTEND collection is a comprehensive line designed to combat the first signs of ageing, including fine lines and wrinkles and the loss of youthful radiance. This complete skincare offering includes the full skincare regimen, from cleansing and toning to treatment and moisturisation for the face and eye area.

• The ARTISTRY YOUTH XTEND Ultra collection is a group of advanced products that provide benefits for advanced signs of ageing, including sagging, loss of firmness and discolouration.

• This collection has been formulated to work synergistically with all ARTISTRY YOUTH XTEND formulas, particularly the cleansing, toning, SPF and eye cream products for a complete advanced anti-ageing skincare regimen.

NEW ARTISTRY® YOUTH XTEND™ LIFTING SMOOTHING FOUNDATION WITH SPF20 UVA/UVB

What is the ARTISTRY technology that makes this foundation so advanced?

ARTISTRY scientists developed the ARTISTRY YOUTH XTEND Technology together with the YOUTH XTEND skincare line. With continued use, it can actually extend the radiant, youthful look of your skin into the future. The High Resolution Light-Reflecting Optics instantly soften the look of fine lines and wrinkles, while also giving skin a radiance that leaves it looking youthful and vibrant.

What type of coverage does this foundation provide?

It gives you buildable medium to full coverage. It means that, for skin that is visibly uneven in tone, if skin has spots or freckles – this foundation will provide enough coverage to camouflage unevenness and small flaws, while providing a natural, youthful end result.
Follow these order of use recommendations for ARTISTRY anti-ageing products to achieve the most effective skincare regime with instant results.

1. **CLEANSE**
   - YOUTH XTEND RICH CLEANSING FOAM

2. **TONING**
   - YOUTH XTEND SOFTENING LOTION

3. **TREAT**
   - YOUTH XTEND ULTRALIFTING ESSENCE CONCENTRATE
   - OR
   - YOUTH XTEND SERUM CONCENTRATE

4. **MOISTURISE**
   - FACIAL MOISTURISE
     - CREAM C/LX MOISTURISER
     - OR
     - YOUTH XTEND PROTECTING / ENRICHING LOTION / CREAM

5. **EYE MOISTURISE**
   - EYE MOISTURISE
     - YOUTH XTEND ULTRA LIFTING CREAM
     - OR
     - YOUTH XTEND ULTRA LIFTING EYE SERUM CONCENTRATE (APPLY UNDERNEATH EYE CREAM)

   - OR
   - CREAM C/LX EYE CREAM
   - OR
   - YOUTH XTEND ENRICHING EYE CREAM

**FOUNDATION**

- YOUTH XTEND LIFTING SMOOTHING FOUNDATION
  - MORNING - AM
  - EVENING - PM

BOOST THIS REGIME WITH THE ARTISTRY INTENSIVE PRODUCTS IN THE TREATMENT AREA.
Australian actress Teresa Palmer has lit up the red carpet where her classic look is matched only by her prolific presence in some of the world’s top fashion and entertainment magazines. As an in-demand presence in Hollywood and on the silver screen, Teresa is committed to maintaining her youthful, healthy radiance.

Embodying the ARTISTRY woman through her independence, confidence, her achievements as an actress, and as an inspirational beauty, she is now the face of this top five global premium skincare brand.* She considers ARTISTRY® Youth Xtend™ Collection an essential part of her skincare regimen that leaves her skin soft, supple and youthfully beautiful.

“ARTISTRY is a forward-thinking brand in skincare and colour, committed to bringing you the best, most advanced products for absolutely all your beauty needs. That is very refreshing.”

*Source Euromonitor International Limited; Beauty and Personal Care 2011, premium cosmetics and premium skincare category and subcategory; global 2010 value RSP.