

SPONSORING

SPONSORING NEW IBOs IS ONE OF THE MOST EXCITING AND REWARDING WAYS TO WATCH YOUR BUSINESS GROW, AND THEIR BUSINESS IN TURN. HERE ARE SOME HELPFUL FACTS THAT YOU CAN QUOTE WHEN YOU ARE SPONSORING NEW IBOs.

**START
YOUR OWN
BUSINESS
FOR JUST
\$219** PLUS
DELIVERY

A FLEXIBLE, LOW RISK AND LOW COST WAY
TO START A BUSINESS.

- A 90 Day 100% Satisfaction Guarantee for your products and your business.
- The Get Focused Packs include over \$280 of products at retail value.
- The Get Started Pack includes up to 83 uses of laundry powder and over \$75 of products at retail value.
- Amway pours millions of dollars into research and development to deliver consistent premium quality products.
- Last year the median income of new Platinums was \$33,000.*
- Since 1959, Amway has paid close to \$US40 billion in bonuses and incentives to business owners.

BE IN
BUSINESS
FOR
YOURSELF.
BUILD YOUR
FUTURE

AMWAY KEY FACTS.

- Amway has been in business for over 50 years with \$US10.9 billion in sales in 2011 alone.
- Over 100,000 Australians and New Zealanders now have their own business with Amway.
- Four times Olympic Gold Medallist Libby Trickett is our Amway Ambassador.
- Cricketing legend Adam Gilchrist is our NUTRIWAY Ambassador.
- Australian actress Teresa Palmer is our Global Face of ARTISTRY.
- Our Nutrilite brand (sold locally as NUTRIWAY) is the world's No 1 selling vitamin and dietary supplements brand.**
- Our ARTISTRY brand is among the world's top five, largest selling, premium skincare brands.***
- Amway has donated more than \$US166 million to charitable causes and helped over 9.5 million children.

IT'S YOUR CHOICE. IT'S YOUR LIFE. IT'S YOUR FUTURE. TAKE CONTROL.
That's the difference between the life you HAVE and the life you WANT.

FOR REGISTRATIONS OR FURTHER ASSISTANCE:

Website: www.amway.com.au

Phone: 1800 45 46 47

Business Centres in Brisbane, Melbourne, Perth or Sydney: Visit the Customer Service desk



SHARING THE SUCCESS

A SIMPLE GUIDE TO SPONSORING NEW IBOs

There is now a better way to register new IBOs. Inside you'll find easy steps to follow and fantastic registration offers to kick start a new IBO's business.

With your support, they can start working towards their first bonus and profitable business. Build your business by sharing your success.

BUILD YOUR FUTURE



* These figures are inclusive of one time cash awards received from participation in the Growth Incentive Program.
** Euromonitor International Limited, 2010.
*** Euromonitor International Limited, 2011.

BEST OF HEALTH

With our Focus Packs you can choose the area that you want to focus your business on.

If you like leading a healthy lifestyle and know the benefits of supplements, then our NUTRIWAY HEALTH pack is perfect for you.



NUTRIWAY is a range of high quality vitamins and supplements combining the best of nature and science, in fact, it's the world's number 1* selling brand of vitamins and dietary supplements. And you don't just get our quality NUTRIWAY products, but also a taster of ARTISTRY® and our Amway Home™ range.

VS 242936 \$219

NUTRIWAY® HEALTH PACK

- Concentrated Fruits and Vegetables 20s
- Daily 30s
- Omega-3 Complex 30s
- Rhodiola Energy Supplement 60s
- Vitamin C Plus Extended Release 20s
- POSITRIM® Protein Bar
- STRIVE+™ Sports Drink
- VitH₂O™ Sports Drink



- ARTISTRY® Samples
- GLISTER® Multi-Action Toothpaste 200g
- SA8® Premium with BIOQUEST® Concentrated Laundry Detergent 1kg

* Source: Euromonitor International Limited, Vitamins and Dietary Supplements, World. Retail Value, 2010.

BEST OF HOME

For over 50 years, we have been developing our range of high-performing, environmentally friendly cleaning products. The Amway Home range delivers value that is second to none. Our products are highly concentrated compared to the supermarket brands, so you don't need to use as much to achieve the same result, saving you money.



Our products use up to 18 times less packaging than our competitors and the high concentration means that less waste is released back into the environment. And where possible, we use naturally derived ingredients to maximise each product's green credentials.

VS 242937 \$219

HOME & PERSONAL CARE PACK

- AMWAY® Pistol Grip Spray Bottle x 4
- BODY SERIES® Deodorant & Anti-Perspirant Roll On
- DISH DROPS® Concentrated Dishwashing Liquid 1L
- DISH DROPS® Scrub Buds Stainless Steel Scourers
- GLISTER® Multi-Action Toothpaste 200g
- PURSUE® Toilet Bowl Cleaner 750ml
- L.O.C.® Multi-Purpose Cleaner 1L
- L.O.C.® Bathroom Cleaner 500ml
- L.O.C.® Daily Shower Cleaner 500ml
- L.O.C.® Glass Cleaner 500ml

- L.O.C.® Kitchen Cleaner 500ml
- L.O.C.® Plunger Dispensers 1L x 4
- SATINIQUE® Daily Balance 2 in 1
- SA8® Delicate Liquid Laundry Detergent 1L
- SA8® Fabric Softener 1L
- SA8® TRI-ZYME® Pre-Soak & Detergent Booster 1kg
- SA8® Premium With BIOQUEST® Concentrated Laundry Detergent 1kg



- ARTISTRY® Samples
- NUTRIWAY Daily 30s

BEST OF BEAUTY

Our ARTISTRY brand is among the world’s top five, largest selling, premium skincare brands*. We put performance first so we invest millions in research and development of our products making ARTISTRY one of the most scientifically advanced beauty solutions on the market.



With our ARTISTRY focus pack you’ll receive a selection of products from our TIME DEFIANCÉ® range, the ultimate anti-ageing skincare routine. TIME DEFIANCÉ optimises cellular communication and restores firmness by 19% in 12 weeks and elasticity by 22% in 12 weeks. In fact, 98% of users showed an improvement in the appearance of wrinkles. Choose from either crèmes or lotions, depending on your skin type.

VS 242938 \$219

ARTISTRY® BEAUTY PACK
TIME DEFIANCÉ® CRÈMES

- Cleansing Treatment
- Conditioning Toner
- Day Protection Crème
- Night Recovery Crème
- Product Guide & Samples

VS 242939 \$219

ARTISTRY® BEAUTY PACK
TIME DEFIANCÉ® LOTIONS

- Cleansing Treatment
- Conditioning Toner
- Day Protection Lotion
- Night Recovery Lotion
- Product Guide & Samples

* Source Euromonitor International Limited; Beauty and Personal Care 2011, premium cosmetics and premium skincare category and subcategory; global 2010 value RSP.

GET STARTED

Join for \$99 plus delivery and receive a sample pack of our top product sellers so you can get familiar with the products. Plus receive all the business information you need and a minimum of 15PV to kickstart your business journey to success.



VS 242935 \$99

GET STARTED PACK

- ARTISTRY® Samples
- GLISTER® Multi-Action Toothpaste 65g
- NUTRIWAY® Omega-3 Complex 30s
- NUTRIWAY® Concentrated Fruits and Vegetables 20s
- POSITRIM® Protein Bar
- SA8® Premium With BIOQUEST® Concentrated Laundry Detergent 1kg
- XS Energy Drink Can 250ml



SPONSORING NEW IBOs



FIRST BONUS HOW NEW IBOs CAN ACHIEVE THEIR FIRST BONUS WITHIN THEIR FIRST 30 DAYS.

PURCHASE \$99 SAMPLE PACK = 15PV <small>Minimum</small>	+	PURCHASE PRODUCTS OVER \$350** = 85PV or more (\$75 OFF)	=	100PV^ FIRST BONUS
PURCHASE \$219 FOCUS PACK = 50PV <small>Minimum</small>	+	PURCHASE PRODUCTS OVER \$200** = 50PV or more (\$40 OFF)	=	100PV^ FIRST BONUS

** Wholesale value of purchase. ^100PV must be achieved in a calendar month to receive your bonus

FIRST 30 DAY PROMOTIONS

ALL NEW IBOs WILL HAVE 2 GREAT INTRODUCTORY OFFERS AVAILABLE TO THEM AFTER REGISTRATION WITHIN THEIR FIRST 30 DAYS TO HELP THEM GET TO THEIR FIRST BONUS LEVEL.

- 1** GET **\$75 OFF** PLUS FULL PV WITH ANY PURCHASE OVER \$350 WHOLESALE (APPROX 85PV).*
- 2** GET **\$40 OFF** PLUS FULL PV WITH ANY PURCHASE OVER \$200 WHOLESALE (APPROX 50PV).*

SUGGEST SHOPPING LIST TO GET THEIR FIRST BONUS FASTER



* The approximate PV is based on purchase of Amway core products. Both promotions can be taken at any time within the first 30 days after registration. Each promotion can be used once only.

CREATE A SHOPPING LIST

All of Amway's quality products are available for you to order from www.amway.com.au. Just one click puts you in the fast lane to easy and secure online shopping.

And with our new Shopping List program you'll be able to save time and turn your everyday shopping into PV. Shopping List enables you to create and save customised lists of your favourite Amway products. These can be used to place orders in super quick time – at any time that suits you and without the commitment of a regular or standing order.

You can create and manage as many shopping lists as you like; and the Shopping List program is organised in convenient household categories to help you identify the Amway products that match your everyday shopping needs. You can even convert your shopping list into a scheduled standing order program once a regular shopping pattern is established.



SIGN UP VIP CLIENTS

Your VIP Clients will receive discount offers every fortnight to encourage them to purchase and use Amway products more frequently, giving you a better and easier way to service their needs.

Strike A Deal offers you NEW extra income potential every month.*



HOW DOES IT BUILD MY INCOME?

Every VIP Client purchase from a Strike A Deal promotion earns you an EXTRA \$5* on top of the PV/BV and retail margin you earn from the sale.

Everyone in the line of sponsorship benefits as the PV/BV flows up the line!

*This additional stream of income is available to both Sponsors of VIP Clients and Platinums as part of the 2012 GIP. To be eligible to receive the \$5 payment the sponsor needs to ensure they achieve a minimum of 50 personal PV in the month of purchase. The Platinum in order to receive their payment needs to ensure they have a 21% Achievers qualification month (inclusive of 100 Personal PV).

