

Recognitions

Founders Emerald



Paul and Trish Yates

“A consistent attitude and consistent action is the key to our success”

Trish and Paul Yates are loving life immensely and why not? They’ve established a very successful Amway business over the past seventeen years and are excited at making Founders Emerald.

The couple became loyal customers of Amway in 1979, buying the home care products for years before they realised there was a business opportunity involved!

“Amway products were the only ones that did not irritate our eldest child’s allergies,” explains Trish. “Once we were aware we could get a significant discount on products we were buying anyway, it was a no-brainer to register as an IBO.”

As small business people running their own IT company, Paul and Trish were used to massive overheads, warehousing stock and managing a team of employees. They admit it took a while to grasp how Amway could offer such a big opportunity with such low investment and risk.

Once it clicked, they never looked back.

“Amway ticks all the boxes for a perfect business,” says Paul. “It provides a safe place to grow and learn. With Amway’s ongoing support and training, you learn to motivate and lead yourself and others.”

Their greatest satisfaction is still helping others to succeed, although the focus on their personal financial goals has been well rewarded. The couple currently have their sights on a block of land in Fiji and with their three grown children all marrying within 12 months of each other, this sunny couple from the Gold Coast have a spectacular year planned for themselves.

“Huge year ahead! ALS in Phuket and Vietnam, which will be a first,” says Trish with a grin. “We’re looking forward to qualifying some new Platinum’s to come with us!”