

What is Amway's One by One Campaign?

For more than 10 years, Amway and Independent Business Owners (IBOs) have been helping children around the world to live, work and play.

Through the Amway One by One Campaign for Children, Amway has helped more than **10 million children** and **donated** more than **US\$ 190 million** to charitable causes worldwide such as:

- Built 754 'Nutrition Kitchens' in schools around China.
- 9,000 children received education and medical support in India.
- Over 600 babies have been helped at the Grace Centre Neonatal Unit at The Children's Hospital Westmead.

Helping our local communities

We are committed to helping our local community. Since 2011, Amway staff and IBOs have donated over \$500,000 to help children and communities in need. This funding has included:

- **\$154,000** to the highly acclaimed Grace Centre for Newborn Care at The Westmead Children's Hospital
- **\$150,000** to provide modified bicycles through Freedom Wheels; helping children with a disability enjoy fun and independence
- **\$70,000** for HeartKids Australia, to help the fight against childhood heart disease
- **\$50,000** for the victims of the Queensland floods
- **\$30,000** for Cystic Fibrosis and Indigenous literacy

Over US\$ 190 Million Donated



amway.com.au/community
heartkids.org.au



Amway™ **ONE by ONE**
campaign for children



**10 MILLION
CHILDREN
HELPED**

Helping Children One By One

\$70,000 Donated

The Amway One by One Campaign committed **\$70,000** to help fund vital equipment such as CoaguChek units for children on anti coagulant therapy (medication to prevent blood clotting).

The CoaguChek unit allows children to monitor their blood from home, eliminating the need for regular and lengthy visits to hospitals for testing meaning more time for play!



About HeartKids Australia

Working with health professionals, HeartKids provides lifelong support for those with childhood heart disease (CHD) and their families Australia-wide. HeartKids also funds life-saving research, advocates and informs.



Facts about childhood heart disease:

- Six babies a day are born with a heart defect in Australia.
- That's one in every hundred and over 2,200 each year.
- Childhood heart disease is the single biggest cause of death and hospitalisation in Australian children under one.

HeartKids Australia works to:

- Raise awareness of this devastating disease and its impact on the lives of children and their families.
- Provide support to children and teenagers with CHD and their families.
- Advocate for the needs of children with CHD and their families.
- Fund life-saving research into the causes, treatment and management of CHD to improve quality of life and reduce mortality.

To learn more about HeartKids visit heartkids.org.au

10 years of helping 10 million children

In 2013, the Amway One by One Campaign celebrated our 10th anniversary globally. To mark the milestone hundreds of IBOs and staff lent a hand to:

- Improve a children's courtyard at the Grace Centre for Newborn Care at The Children's Hospital Westmead
- Pack welcome packs and Christmas hampers for children in hospital over Christmas
- Volunteering at a Special Olympics event for children
- Planting flowers and vegetables at a school for disabled children in a disadvantaged area
- Raise funds at Business Centres across Australia and New Zealand
- Donate Christmas gifts to disadvantaged children

