ATMOSPHERE™ AIR PURIFIER SYSTEM

ATMOSPHERE is the world’s #1 selling brand of premium home air treatment systems.*

ATMOSPHERE Air Purifier Systems remove 99.99%** of airborne pollutants such as smoke, dust, pollen and over 80 other particles from the air.

ATMOSPHERE Air Purifier Systems remove particles as small as 0.009 microns** in approximately 30 minutes for a room size 36m².

Feature remote control operation, set and forget timer, clean air indicator and more.

Available exclusively from Amway and backed by a two-year limited warranty.

*Based on a Verify Markets study of 2013 global sales. Premium defined as products priced over $600USD. **Verified under the AHAM AC-1 air cleaner performance standard.

CompareUs.co.nz

†As ranked by 2013 global sales of $11.8 billion in Direct Selling News’ Global 100.
EXPECT MORE FROM ATMOSPHERE

- Create a healthier living environment at home by controlling the humidity and temperature to reduce the amount of mould and bacteria build up.
- World’s best quality: premium quality air purifiers incorporate state-of-the-art air-purification technology that features three pre-installed filters: a cleanable pre-filter, a replaceable carbon (odour) filter, and a replaceable HEPA (particulate) filter.
- Easy-to-use: features a remote control unit with five operating speeds and a programmable timer.
- In-built monitoring controls help to optimise performance: an integrated particle sensor and electronic monitoring system create alerts when filters need replacing or cleaning.
- Guaranteed results: the ATMOSPHERE AIR PURIFIER SYSTEM is available exclusively from Amway and is backed by a two-year limited warranty.

TECHNOLOGY THAT MAKES ATMOSPHERE BETTER

The Australian CSIRO found that indoor air pollution can contribute to headaches, asthma, sore throat, eye irritation, lung cancer, nausea and a general feeling of discomfort. So the choice of air purification systems is important.

Some leading air cleaner brands merely freshen or recirculate the same, contaminated air; leaving your home and family unprotected against invisible, airborne irritants that can cause or heighten the severity of existing respiratory conditions.

ATMOSPHERE Air Purifiers bring a breath of fresh air to purification technology by removing 99.99% of the airborne particulates, down to .009 microns – providing you with freshly, filtered air.

WHO SHOULD USE ATMOSPHERE AIR PURIFIER SYSTEMS?

ANYONE WHO:

- Suffers from allergies, asthma or other respiratory/breathing issues. (In New Zealand, over 600,000 people have asthma – this includes an estimated 1 in 4 children and 1 in 6 adults.)
- Has pets in the house and wants to minimise pet odours.
- Lives with or entertains friends who smoke to assist remove unwanted odours.
- Enjoys clean, fresh air circulating throughout the home at any time of day and night.

WHO SHOULD USE ATMOSPHERE AIR PURIFIER SYSTEMS?

PRODUCTS

ATMOSPHERE CARBON ODOUR FILTER QO-101077
Removes nasty odours such as pet smells, mould and cigarette smoke.

ATMOSPHERE HEPA FILTER QO-101078
Eliminates 99.99% of airborne particles and 80 household contaminants.

WHO SHOULD USE ATMOSPHERE AIR PURIFIER SYSTEMS?

WHO CAN I BE SURE THAT THE ATMOSPHERE AIR PURIFIER IS REALLY EFFECTIVE IN REMOVING MOST OF THESE POTENTIAL CONTAMINANT PARTICLES FROM THE AIR INSIDE A ROOM?

A The Association of Home Appliance Manufacturers (AHAM) has verified the ATMOSPHERE Air Purifier’s Clean Air Delivery Rate (CADR) for the removal of airborne smoke, dust, and pollen through independent laboratory testing. CADR is widely accepted as a valid measure for comparing the performance of portable air cleaners.

FAQS

Q HOW LARGE IS A MICRON? CAN I SEE IT IN THE AIR?

A A micron is one-millionth of a metre. The ATMOSPHERE Air Purifier effectively removes particulates as small as 0.009 microns, which is about 1,800 times smaller than the sharp end of a pin. A grain of pollen is 30 microns, dust mite byproducts are 10 microns, pet dander is 90 microns, smoke particles are 0.52 microns, and viruses can be as small as 0.02 microns. The trained human eye can see only contaminants that are approximately 50 microns in size.

Q HOW WOULD I WANT AN AIR PURIFIER FOR MY HOME? ISN’T THE AIR INSIDE MY HOME PROTECTED FROM OUTSIDE POLLUTION?

A Studies by the U.S. Environmental Protection Agency and Health Canada show that indoor pollutant levels inside the home may be much higher than outdoor levels. The air inside your home can contain particles and contaminants that include dust, pollen, pet dander, mold, bacteria, virus, dioxin, formaldehyde, and even radon decay byproducts.

Q HOW CAN I BE SURE THAT THE ATMOSPHERE AIR PURIFIER IS EFFECTIVE IN REMOVING MOST OF THESE POTENTIAL CONTAMINANT PARTICLES FROM THE AIR INSIDE A ROOM?

A The Association of Home Appliance Manufacturers (AHAM) has verified the ATMOSPHERE Air Purifier’s Clean Air Delivery Rate (CADR) for the removal of airborne smoke, dust, and pollen through independent laboratory testing. CADR is widely accepted as a valid measure for comparing the performance of portable air cleaners.

FEATURES

- **Clarus™ Filtration**
  - 99.99% effective.
  - Features an activated carbon filter with a surface area equal to 366 football fields, a HEPA filter and pre-filter. This capacity reduces odours and up to 99.99% of airborne pollutant particles that pass through the system – including pollen, bacteria dust mites, viruses, smoke and other impurities as small as 0.009 microns.

- **Pureflow™**
  - Whisper-quiet efficiency.
  - Quiet operation is as important to the comfort of your home as clean air. The Pureflow system eliminates excessive fan noise by operating only when it is needed. It also reduces energy costs to earn ATMOSPHERE an Energy Star Rating.

- **Intelli-sense™**
  - Just set it and forget it.
  - Intelli-sense technology provides you with an automatic mode that allows you to set the ATMOSPHERE Air Purifier to improve the quality of your home’s environment. The particle sensor and speed adjusts to changing air conditions.

- **Turbo Power**
  - Power clean.
  - Dial up the power to “Turbo” to clear the air in a hurry. In approximately 30 minutes ATMOSPHERE can clean the air of particles in a 36 square metre room. Use it after cooking, when smoking or just to power-clean the room.

**VIDEOS**

Check out the 2014 Top Sellers videos at CompareUs.co.nz

**PRODUCT RECOMMENDER**

For our full range of Nothing Compares 2 U products check out the app available at the iTunes store.
HOW ATMOSPHERE AIR PURIFIER SYSTEMS COMPARE?

ATMOSPHERE™ is the world’s #1 selling brand of home air treatment systems, available exclusively from Amway and backed by a two-year limited warranty.

ALL PRODUCTS ARE BACKED BY AMWAY’S 90 Day 100% SATISFACTION GUARANTEE.