

# ARTISTRY®

## Beauty Sales Training

DO YOU WANT TO LEARN OR EXPAND YOUR KNOWLEDGE ABOUT THE WORLD'S TOP 5 LARGEST SELLING PREMIUM SKINCARE BRAND - ARTISTRY AND INCREASE BEAUTY SALES?

ARTISTRY invites you to join our Qualified Beauty Therapist Nicki Katsoulis to share with you the skills and knowledge to effectively understand, recommend and sell ARTISTRY.

*By the end of this Beauty Session you will:*

- *Understand the features and benefits of the Artistry product ranges*
- *Identify a typical Artistry customer*
- *Learn the importance of using skincare by understanding the function of the skin, skin types and skin conditions*
- *How to diagnose the skin and conduct a Client Skin Consultation and having the conversation*
- *Follow the ARTISTRY Beauty Regimen and gain tips on conducting a Beauty Facial for the ultimate client experience*
- *Close the sale effectively and increase your retail transactions*
- *Learn about ARTISTRY'S new product launches for 2013*

We are dedicated to providing you with the information to build your Beauty business.

Tickets \$5:00 at the door.



August

| VENUE   | DATE                         | TIME            |
|---|------------------------------|-----------------|
| The Elms, 456 Papanui Rd<br>Christchurch  | Friday<br>23rd August 2013   | 7:30pm - 9:30pm |
| Amway Business Centre<br>6a Pacific Rise, Mt Wellington<br>Auckland                       | Saturday<br>24th August 2013 | 4:00pm - 6:00pm |
| The Kingsgate Hotel, Fitzherbert Av (in<br>the Steeple training room)<br>Palmerston North | Sunday<br>25th August 2013   | 3:00pm - 5:00pm |



***Nicki Katsoulis***

Nicki is the new ARTISTRY Beauty Trainer with over 12 years experience in the beauty industry. She graduated in 2000 with a Diploma in Beauty Therapy and achieved a merit for Outstanding Beauty Therapist of the year. Nicki was awarded the prestigious L'Oreal Sales Educator of the Year award.