

FOUNDATION BASE TIP CARD

ARTISTRY Foundation Base provides many great consumer benefits. Keep this tip card close at hand or better yet, memorize this list and share these benefits with your potential customers when demonstrating the Foundation Base.



- 1 Improves the look and wear of ARTISTRY foundations.
- 2 Minimizes the appearance of enlarged pores and fine lines.
- 3 Corrects uneven skin tone and brightens dull complexions.
- 4 Prepares skin for easy, flawless foundation application.
- 5 Promotes a bright, smooth-looking finish.
- 6 Spreads evenly.
- 7 HLM+ Moisturizing Complex hydrates skin.
- 8 Vitamin E nourishes skin.
- 9 Skin-friendly SPF 23 PA+++ protects against UV rays.
- 10 Allergy tested and suitable for all skin types.