**STEP 1: CARE**
Each need-based formula enhances hair with customized care.
Select a shampoo and conditioner based on your hair concern.

**STEP 2: TREAT**
Treatments address multiple concerns, from repairing hair from past damage to improving scalp health.
Select one or more treatments, depending on your hair needs.

**STEP 3: STYLE**
Styling products are designed to help enhance your own natural style or change it effortlessly.
Select one product to SHAPE, another to HOLD, and finish with SHINE.

**HAIR CONCERN**

- **DULLNESS & DRYNESS**
  - Smooth Moisture for dry, unruly hair restores lost moisture and improves manageability for silky, smooth hair.
  - Shampoo & Conditioner

- **DAMAGE & COLOUR FADING**
  - Glossy Repair for damaged colour-treated hair provides targeted repair while protecting color vibrancy.
  - Shampoo & Conditioner

- **FLATNESS & LIFELESSNESS**
  - EXTRA VOLUME for fine, flat hair adds body and volume for long-lasting fullness.
  - Shampoo & Conditioner

- **HAIR LOSS & THINNING**
  - Anti-Hairfall for fragile, thinning hair prevents hair loss due to breakage for thicker, fuller looking hair.
  - Shampoo

- **UNBALANCED SCALP & IRRITATION**
  - Anti-Dandruff for dry irritated scalp controls dandruff and reduces itching for a healthy scalp.
  - Shampoo

- **DAILY CLEANSING**
  - 2 IN 1 for all hair types cleanses and conditions in one step for shiny, healthy-looking hair.
  - Shampoo & Conditioner

**USE: DAILY**

- **SCALE TONIC** for scalp health restores moisture and nutrients to maintain scalp health.
  - Scalp Tonic

- **OVERNIGHT REPAIR TREATMENT** for split end repair mends split ends and smooths the cuticle to resist damage while you rest.
  - Overnight Repair Treatment

- **DUAL DEFEND SPRAY** for thermal and environmental protection helps prevent damage from environmental stresses and heat styling.
  - Dual Defend Spray

- **REVITALIZING MASK** for damaged, colour-treated hair provides deep nourishment to distressed hair for stronger, healthier-looking hair.
  - Revitalizing Mask

**USE: 2-3 TIMES A WEEK**

- **EXTRA VOLUME** for fine, flat hair adds body and volume for long-lasting fullness.
  - Extra Volume

- **ANTI-DANDRUFF** for dry irritated scalp controls dandruff and reduces itching for a healthy scalp.
  - Anti-Dandruff

- **REVITALIZING MASK** for damaged, colour-treated hair provides deep nourishment to distressed hair for stronger, healthier-looking hair.
  - Revitalizing Mask

**SHAVE**

- **STRAIGHTENING BALM** for dry, unruly hair provides long-lasting smoothness with radiant shine.
  - Straightening Balm

- **STYLING CREAM** for defined curls smooths and shapes curls for increased manageability and control.
  - Styling Cream

**HOLD**

- **FINAL STEP FINISHING SPRAY** for medium hold provides lasting yet flexible hold for styling flexibility.
  - Final Step Finishing Spray

- **TEXTURING MATTE WAX** for medium hold and definition forms and molds hair for a look that lasts.
  - Texturing Matte Wax

**SHINE**

- **SHINE SPRAY** for brilliant shine adds radiant shine, enhancing hair colour’s natural brilliance.
  - Shine Spray