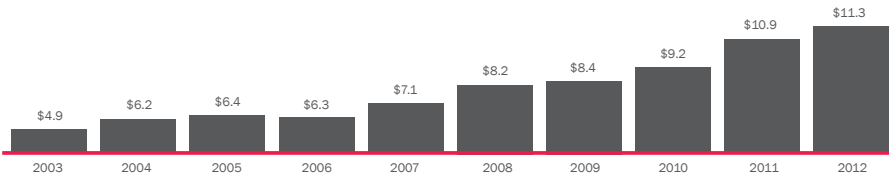


ANNUAL SALES (BILLIONS USD)



**\$11.3** USD

Billion in reported sales for the year ending December 31, 2012

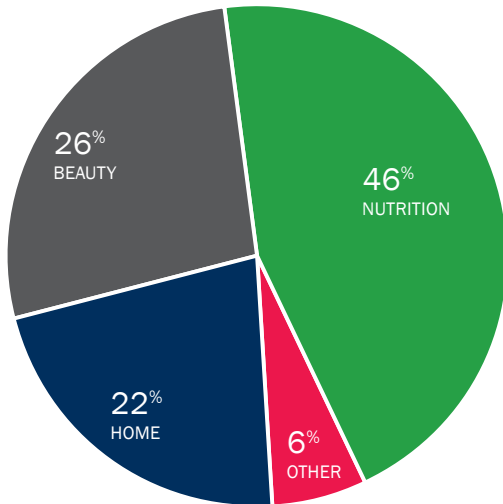
**\$43+ BILLION** USD

BONUSES AND INCENTIVES PAID TO AMWAY BUSINESS OWNERS SINCE INCEPTION

**21,000+**

Global employees

2012 AMWAY SALES BY PRODUCT CATEGORY



SUCCESS

**#25 RANKING**

ON THE FORBES MAGAZINE 2012 LIST OF "AMERICA'S LARGEST PRIVATE COMPANIES"

**90 DAY 100%**

SATISFACTION GUARANTEE ON ALL AMWAY PRODUCTS

PEOPLE

SINCE INCEPTION, AMWAY HAS PAID OUT MORE **BONUSES AND CASH INCENTIVES** TO ITS DISTRIBUTORS WORLDWIDE THAN ANY OTHER DIRECT SALES COMPANY.<sup>1</sup>

**3+ MILLION**

GLOBAL AMWAY DISTRIBUTORS

**#1**

**DIRECT SELLING BUSINESS IN THE WORLD**

RANKED BY 2012 ALTICOR / AMWAY GLOBAL SALES OF \$11.3 BILLION IN THE *DIRECT SELLING NEWS* GLOBAL 100

NUTRITION

**NUTRIWAY™** PART OF THE WORLD'S NUMBER ONE SELLING VITAMINS AND DIETARY SUPPLEMENTS BRAND<sup>2</sup>

SUCCESS

**15+ BILLION**

VITAMIN AND MINERAL TABLETS, AND SOFT GELS PRODUCED ANNUALLY

TOP-SELLING PRODUCTS



BEAUTY

**ARTISTRY™** AMONG THE WORLD'S TOP FIVE LARGEST SELLING, PREMIUM SKINCARE BRANDS<sup>3</sup>

SUCCESS

**200+ MILLION**

COSMETICS AND PERSONAL CARE PRODUCTS PRODUCED GLOBALLY

TOP-SELLING PRODUCTS

PERSONAL CARE



ARTISTRY



HOME

**eSPRING™** THE WORLD'S LARGEST SELLING BRAND OF KITCHEN WATER TREATMENT SYSTEMS<sup>4</sup>

TOP-SELLING PRODUCTS

HOME CARE



DURABLES



SUCCESS

**50+ MILLION**

UNITS OF HOME PRODUCTS PRODUCED GLOBALLY



PEOPLE

900+

Scientists, engineers and technical professionals

PRODUCTS

1,000+

Patents held

700+

Patents pending

COMMUNITY

10 MILLION

CHILDREN HELPED BY THE ONE BY ONE CAMPAIGN FOR CHILDREN

OVER \$500,000<sup>AU</sup>

Donated in Australia and New Zealand over the past three years to help children and communities in need

\$190 M<sup>US</sup>

Contributed to children's causes by Amway, Business Owners and employees through AMWAY ONE BY ONE since 2003

ENVIRONMENT



15%

THE GOAL FOR ENERGY USE FROM ALTERNATIVE SOURCES BY 2014

GLOBAL

6,400+ ACRES

CERTIFIED ORGANIC FARMLAND IN THE UNITED STATES, MEXICO AND BRAZIL DEDICATED TO SUSTAINABLE FARMING



Amway Australia  
46 Carrington Road, Castle Hill,  
NSW, 2154 Australia

Amway New Zealand  
6a Pacific Rise, Mt Wellington  
Auckland, 1060

1 Euromonitor International Limited. [www.euromonitor.com/amway-claims](http://www.euromonitor.com/amway-claims)  
2 Euromonitor International Limited. [www.euromonitor.com/amway-claims](http://www.euromonitor.com/amway-claims)  
3 Euromonitor International Limited. [www.euromonitor.com/amway-claims](http://www.euromonitor.com/amway-claims)  
4 Based on a Verify Markets study of 2011 global sales